

## BHRR Asset Mapping Tip Sheet

This tip sheet provides guidance on asset mapping for your organization.

- Refer to the BHRR webinar, workshop, and slides for asset mapping here:
- When creating an asset map, consider how you want to structure it and how the results can have the greatest impact for your organization. Also, consider crafting a communication plan to allow for effective communication of these assets.
- Since each organization and its strategies are unique, there are no specific documents that must be used.
- A copy of the April 2, 2024, webinar and slides can be found here:
  - [Slides](#)
  - [Recording](#)

## Suggestions for Asset Mapping Documents

- Include a visual representation of significant assets for the organization.
- Include a document that explains how these mapped assets would be beneficial within the context of BHRR.

## Asset Mapping Tools

Various mapping programs are accessible online. Please note that this list does not cover all available resources online:

- [Map My Community](#): This is a mapping tool that can locate resources in your area that are sorted by topics or department. The department of labor is one of the resources found in this mapping tool.
- [My Neighborhood Data](#): My Neighborhood Data is a mapping tool specific to the Los Angeles area and can be sorted by neighborhood, cities, or census tracts.
- [Google Maps](#): This mapping tool allows an organization to input their own resources or search for resources using the search options available. It also allows you to layer resources on maps that you create.
- [Asset Mapping Example Excel](#)

## Additional Asset Mapping Resources

- Burns, J. C., et. al. (2024, April 6). *Participatory asset mapping*. Community Science. <https://communityscience.com/wp-content/uploads/2021/04/AssetMappingToolkit.pdf>
- Edraw. (n.d.). *Asset mapping 101*. Wondershare. <https://www.edrawsoft.com/asset-mapping.html>
- Jack, Joseph and Morton Mandel School of Applied Social Sciences Community Innovation Network (2012, April 8). *Creating an asset map with Google maps: A toolkit for visualizing the results of mapping community assets*. Case Western Reserve University. <https://case.edu/socialwork/communityinnovation/sites/default/files/2020-07/Asset%20Map%20Toolkit%20%281%29.pdf>